

FOR IMMEDIATE RELEASE

METCALFE FAIR GOES LOCAL

What's In Store at the 153rd Metcalfe Fair

Metcalfe, ON (September 23, 2009) - The 153rd edition of the Metcalfe Fair, the last Valley Fair of the season, promises to be an exciting and fun-filled 4 days, from October 1st to 4th. A blend of events featuring traditional favourites and new events will surely offer something for everyone.

Organizers of this long-running community event have made a special effort this year to promote the "buy local" theme, and to plan new events featuring the "next generation" of fair-goers.

The Metcalfe Fair features live entertainment daily, and the 2009 line-up showcases locally based bands, including Road House (Thursday night), Sticks 'n' Stones (Friday night), Off the Menu (Saturday afternoon), Mick Armitage Band (Saturday night), Fridge Full of Empties, and Kelli Trottier (Sunday afternoon).

Fair-goers have a chance to buy local on Friday night, when the Official Opening program includes an auction of items that are made, restored or produced within a 50-mile radius of the Village of Metcalfe.

Another new attraction will be a mini 'buy local' market, set for Sunday in the Barn Door educational building. Several area producers will be displaying and selling their agricultural products (vegetables and fruits).

Metcalfe and area's young people will be featured in two new events at this year's Fair. On Friday evening a Little Miss and Master Metcalfe competition will take place in the arena. The youngest Fair volunteers take centre stage on Sunday in Kidzland at the first annual Metcalfe Fair Baby Show.

All this plus traditional favourites like the Demolition Derby, 4H Regional Championship Show, Stepdancing Competition, Outdoor Recreation Show, horse pull, horse shows, lawnmower races, exhibit halls, antique displays, fashion show, and Bandaloni, help to round out a wonderful weekend of family entertainment. Don't forget to visit the Monalea Petting Zoo, Robertson's Family Theme Park midway, and enjoy hot meals served daily by AJ's Catering.

Bring the whole family and enjoy the down-home country flavour of the Metcalfe Fair! See you there! To find out more, please visit www.metcalfefair.com.

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