



OBJECTIVES AND BACKGROUND

The Metcalfe Agricultural Society (MAS) is incorporated under authority of the Agricultural and Horticultural Organizations Act of the Province of Ontario. MAS was established in 1856, and is a registered charitable organization.

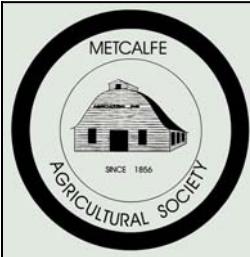
“The objectives of the MAS are to encourage an awareness of agriculture generally and to promote improvements in the life skills and quality of life of persons living in the agricultural community.”

The MAS is the home of the Metcalfe Fair. Our 24-acre site, with ample parking facilities, is situated at 2821 8th Line Road, in the Village of Metcalfe, a rural community *within the City of Ottawa*. With an average annual attendance of over 35,000 people, the Metcalfe Fair attracts visitors from near and far. Our Fair remains true to its agricultural roots, while at the same time meeting the educational and entertainment needs of our suburban community.

MAS has over 600 members, and a volunteer Board of 38 Directors, plus 38 Family Division Directors. We have two part-time employees, and over 200 volunteers working on committees. We are a community Fair established by community leaders, and we are proud to say that many of our modern-day volunteers are descendants of the families who laid our foundations over 150 years ago.

We would invite you to become a partner with MAS and Metcalfe Fair to continue to foster the continued growth and versatility of this annual Fall tradition in our community.

www.metcalfefair.com



EVENTS AND ATTRACTIONS

Barn Door - educational demonstrations throughout the weekend on various local agricultural commodities including swine, dairy, goats, rheas, emus, llamas, poultry, apiary, beef, dairy and sheep.

Kidzland – provides a place for parents to sit and rest while children run and play. Free entertainment varies from magicians, storytellers, reptile displays, music, hay bales to jump on, and play structures.

Livestock Shows –

Dairy show Thursday night – 200 head of Holstein, Ayrshire and Jersey cattle.

Sheep show Friday – a growing attraction with Suffolk, Hampshire, Dorset, North Country Cheviot and Leicester sheep, as well as a wool show.

Horse shows throughout the Fair – Heavy horses, light horses, mini horses, children's local ponies, and a Western horse show on Sunday.

4H – we proudly host local Achievement Days, County and Regional Championship shows for dairy, beef, sheep, horse, field crop, and lifeskills clubs; Saturday night Steer & Lamb Auction.

Family Pavilion – showcase of over 2,000 exhibits of culinary arts, homecrafts, flowers and plants, group displays and junior exhibitor entries, as well as lifeskills demonstrations.

Agricultural Hall – everything from giant pumpkins to field crops, garden produce, cheese, and honey, as well as local school exhibits and commercial exhibits are housed in our heritage building.

Antiques – a focal point of our Fair, the antique exhibits feature farm tractors, gas motors, machinery, household utensils, farm equipment, tools, clocks and much, much more.

Entertainment Centre – additional admission charge applies - features well-known musical entertainers afternoons and evenings of the Fair.

Pet Show, Pedal Pull & Games – this popular event on Saturday morning brings our younger generation out to show off their pets & their talent at old-fashioned games.

Midway – Canada's Traveling Theme Park, Robertson Amusements, provides a clean, safe family entertainment area, with a minimum of 15 rides and pay-one-price bracelets each day of the Fair.

Craft Show – located in the Osgoode Township High School gymnasium, our craft show features more than 40 exhibitors with wares ranging from knitted items to stained glass.

Dining Hall – throughout the Fair, delicious hot meals are served morning, noon and night by AJ's Catering, one of the finest catering services in the Ottawa area.

Demolition Derby – a Thursday-night tradition at our Fair, this high-octane event attracts thousands of people of all generations to our Fair.

Seniors' Day – special admission price for Seniors all day on Friday, with a light luncheon and afternoon entertainment provided upstairs in the community centre.

Official Opening – traditionally a family event on Friday night, featuring entertainment the whole family can enjoy.

Step Dancing Competition – a very popular all-day event upstairs in the community centre, your toes are sure to be tapping as you watch our talented step dancers compete for fun and prizes.

Saturday Evening Horse Show – a premier event of our Fair, classes of heavy and light horses are showcased in the Larry Robinson Arena.

Hymn Sing – upstairs in the Community Centre on Sunday, this event provides a time of music and fellowship, featuring local musicians and singers.

Lawnmower Pull – high noon Sunday – an afternoon of fun as the lawn tractors try to pull like the big guys!

Horse Pull – a highlight of our Sunday events, teams of "heavies" vie for bragging rights at the Grandstand location.

Fashion Show – a popular event for many years, our Sunday afternoon fashion show highlights the latest fashion trends beautifully modeled by some of our Fair volunteers and other local residents.



SPONSORSHIP & PARTNERSHIP



Ground-Breaker - \$100

- 1 drop pass
- Name to appear on website



Tiller - \$250

- 2 drop passes
- Name to appear on website
- Name to appear on sponsor board at Fair



Planter - \$500

- 4 drop passes
- Name to appear on website
- Name to appear on sponsor board during Fair



Grower - \$1,000

- 6 drop passes or 2 weekend passes
- Name to appear on website
- Name to appear on sponsor board during Fair
- 2 complimentary dinner tickets
- Sponsor logo on fair poster, pre- and post-fair newspaper advertising
- Sponsor's promotional sign with logo at fair entrance



Harvester - \$3,000 and over

- 4 weekend passes
- Name to appear on website
- Name to appear on sponsor board during Fair
- 2 complimentary dinner tickets
- Sponsor logo on fair poster, pre- and post-fair newspaper advertising
- Sponsor's promotional sign with logo at fair entrance
- Banner (provided by sponsor) displayed in entertainment centre
- Logo to appear on TV ads
- Complimentary concession space
- up to 6 Entertainment Centre admissions

www.metcalfefair.com



CONTRIBUTION FORM

Company Name: _____

Contact Person: _____

Address: _____

Postal Code: _____ Phone: _____

Email: _____

Sponsor / donate to an Event: \$ _____ Division: _____

AND/OR

Sponsor / donate to the MAS \$ _____

AND/OR

Sponsor/donate a product or gift: \$ _____ Specify: _____

Total amount enclosed: \$ _____

Level of Sponsorship:

- | | | |
|--|--|--|
| <input type="checkbox"/> Groundbreaker (\$100) | <input type="checkbox"/> Tiller (\$250) | <input type="checkbox"/> Planter (\$500) |
| <input type="checkbox"/> Grower (\$1,000) | <input type="checkbox"/> Harvester (\$3,000) | |

Donations are welcome in any amount.

The MAS is a charitable organization, and will issue receipts for donations for income tax purposes in accordance with Canada Revenue Agency regulations. www.cra-arc.gc.ca

Please return this form as soon as possible so that we can guarantee you receive proper recognition. Send to:

The Metcalfe Agricultural Society
2821 8th Line Road, Box 29
Metcalfe ON K0A 2P0

Thank you for your support.

www.metcalfefair.com



RATE SHEET

ENTRANCE / GATE FEES

WEEKEND PASS (Adult admission valid Thursday through Sunday) \$20

Demolition Derby – adults	\$6
Demolition Derby – under 12	\$2
Adult Admission	\$8
Seniors' admission (Friday only)	\$7
Youth 12-18	\$6
Children under 12	FREE

ALL EXHIBITORS MUST BE MEMBERS - \$8 MEMBERSHIP FEE

CONCESSION RENTAL (Fair-time)

INSIDE SPACE

Agricultural Hall	-	\$11 / linear foot
Gazebo	-	\$10 / linear foot
Arena lobby	-	\$ 9 / linear foot

FOOD CONCESSIONS - \$500

OUTDOOR SPACE

\$12 / linear foot with hydro
\$10 / linear foot without hydro

BUILDING / GROUNDS RENTAL

Grounds Only	-	\$150 / day
Large buildings	-	\$250-\$300 / day
Small buildings	-	\$100-\$150 / day

OFF-SEASON STORAGE

Car	-	\$150
Trailer, boat or motor home	-	\$140 - \$225
Over 30 feet	-	\$10 / foot

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